

MINUTES OF THE CITY COUNCIL WORKSHOP
CITY OF COLLEGE STATION
MAY 16, 2016

STATE OF TEXAS §
 §
COUNTY OF BRAZOS §

Present:

Nancy Berry, Mayor

Council:

Blanche Brick
Steve Aldrich, arrived after roll call
Karl Mooney
John Nichols
Julie Schultz, arrived after roll call
James Benham, absent

TAMU Student Liaison

Wayne Beckermann, VP/Municipal Affairs
arrived after roll call

City Staff:

Kelly Templin, City Manager
Chuck Gilman, Deputy City Manager
Carla Robinson, City Attorney
Sherry Mashburn, City Secretary
Tanya McNutt, Deputy City Secretary

1. Call to Order and Announce a Quorum is Present

With a quorum present, the Workshop of the College Station City Council was called to order by Mayor Berry at 4:30 p.m. on Monday, May 16, 2016 in the Council Chambers of the City of College Station City Hall, 1101 Texas Avenue, College Station, Texas 77840.

2. Executive Session

In accordance with the Texas Government Code §551.071-Consultation with Attorney, and §551.072-Real Estate, the College Station City Council convened into Executive Session at 4:31 p.m. on Monday, May 16, 2016 in order to continue discussing matters pertaining to:

A. Consultation with Attorney to seek advice regarding pending or contemplated litigation; to wit:

- Juliao v. City of College Station, Cause No. 14-002168-CV-272, in the 272nd District Court of Brazos County, Texas

B. Deliberation on the purchase, exchange, lease or value of real property; to wit:

- Possible sale or lease of City's property rights resulting from utility operations.

The Executive Session adjourned at 4:57 p.m.

3. Take action, if any, on Executive Session.

There was no action required from Executive Session.

4. Presentation, possible action, and discussion on items listed on the consent agenda.

Items 2b, 2c, 2i, and 2j were pulled for clarification.

(2b): Emily Fisher, Assistant Director of Public Works, clarified the cost participation in the University Pedestrian Improvements Project. These are safety improvements and moving a signal.

(2c): Dave Coleman, Director of Water Services, clarified that the objective is to clean up the official water service area boundary lines.

(2i): Emily Fisher, Assistant Director of Public Works, clarified the timeline was a 90-day project, and it is anticipated it will be completed before school starts in the fall.

(2j): Emily Fisher, Assistant Director of Public Works, clarified the funding source; construction would begin in the next month or so and should be completed within a year.

5. Presentation, possible action, and discussion concerning the City Internal Auditor's Bryan-College Station Convention & Visitors Bureau Audit.

Ty Elliott, Internal Auditor, reported this is the third audit of the Convention & Visitors Bureau, the first occurring in 2011 and a follow up audit in 2012. Accounting procedures have improved since the 2011 audit. The CVB has a relatively large amount of liquid assets. The CVB's direct impact on bringing events to the College Station and Bryan area has not significantly changed since the 2011 audit. The CVB's expenditures have increased since the 2011 audit, especially in marketing and personnel. Also, CVB staff travel frequently within and out of state for marketing and professional development purposes, and these funds appear to be spent in areas that yield fewer results. Employee turnover at the CVB appears to be high – 29%. Some of the CVB's strategic goals appear disconnected from their mission. Finally, there may be some inherent risk with the dynamic of the CVB's governance structure. He presented six audit recommendations:

1. Take steps to reach a reasonable liquidity ratio.
2. Consider implementing job costing procedures to better understand allocation of resources and cost structure of the CVB.
3. Reevaluate the costs and benefits of expenditures.
4. Strategic direction should be determined by the CVB's goals and objectives, and measurable objectives should be created to guide strategic development.
5. Utilize the DMAI Calculator as an internal device to assist in decision making regarding event selection and staff effort in pursuing event opportunities.

6. Consider emphasizing Board engagement with CVB strategy development and the formation of an advisory committee.

6. Presentation, possible action, and discussion on an update on the status of the design of the Police Facility.

Chuck Gilman, Deputy City Manager, noted that the Council approved a contract with PGAL for the design a new police facility to be located on the south east corner of the intersection of Dartmouth and Krenek Tap. Since design began, staff has updated the site plan based on some feedback received to date. Staff is seeking clarification from the Council on the size of the facility, the desire to include Fire Administration in the new facility, and the interest in potentially modifying the Krenek Tap Overlay to allow for the development of the site to better accommodate a police facility. Possible modifications to the Krenek Tap Overlay include parking, setbacks, landscaping, etc.

Council consensus was to establish the size of the facility at 79,000 square feet, and have staff return with proposed modifications to the overlay for Council review/approval. Council agreed with staff's recommendation to keep Fire Administration on its current location.

7. Council Calendar

Council reviewed the calendar.

8. Presentation, possible action, and discussion on future agenda items: a Councilmember may inquire about a subject for which notice has not been given. A statement of specific factual information or the recitation of existing policy may be given. Any deliberation shall be limited to a proposal to place the subject on an agenda for a subsequent meeting.

There were no future agenda items.

9. Discussion, review and possible action regarding the following meetings: Animal Shelter Board, Annexation Task Force, Arts Council of Brazos Valley, Arts Council Sub-committee, Audit Committee, Bicycle, Pedestrian, and Greenways Advisory Board, Bio-Corridor Board of Adjustments, Blinn College Brazos Valley Advisory Committee, Brazos County Health Dept., Brazos Valley Council of Governments, Bryan/College Station Chamber of Commerce, Budget and Finance Committee, BVSWMA, BVWACS, Compensation and Benefits Committee, Convention & Visitors Bureau, Design Review Board, Economic Development Committee, Gigabit Broadband Initiative, Historic Preservation Committee, Interfaith Dialogue Association, Intergovernmental Committee, Joint Relief Funding Review Committee, Landmark Commission, Library Board, Metropolitan Planning Organization, Parks and Recreation Board, Planning and Zoning Commission, Research Valley Partnership, Research Valley Technology Council, Regional Transportation Committee for Council of Governments, Sister Cities Association, Transportation and Mobility Committee, TAMU Student Senate, Texas Municipal League, Twin City Endowment, YMCA, Youth Advisory Council, Zoning Board of Adjustments,

Councilmember Mooney reported on TML.

Councilmember Nichols reported on the Chamber visit to Washington, D.C.

10. Adjournment

There being no further business, Mayor Berry adjourned the workshop of the College Station City Council at 7:10 p.m. on Monday, May 16, 2016.


Nancy Berry, Mayor

ATTEST:


Sherry Mashburn, City Secretary