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Mayor

Nancy Berry

Mayor Pro Tem

Dave Ruesink

City Manager

David Neeley

Council members

Blanche Brick

Jess Fields

Karl Mooney

Katy-Marie Lyles

Julie Schultz

Agenda

College Station City Council

Workshop Meeting

Thursday, September 22, 2011 3:00 p.m.

City Hall Council Chambers, 1101 Texas Avenue

College Station, Texas

1. Presentation, possible action, and discussion on items listed on the consent agenda.
2. Presentation, possible action, and discussion regarding approval of the Offer of Settlement included in a filing with the Federal Energy Regulatory Commission (FERC) pertaining to an emergency transmission interconnection with ETI (Entergy). This approval must be given prior to the formal filing of the document at FERC.
3. Presentation, possible action, and discussion on appointing Council Liaison to Council and/or Citizen Committees.
4. Presentation, possible action, and discussion regarding the Council's development of their Strategic Plan.
5. Council Calendar
 - September 23 Grand Opening of the Agriculture & Life Sciences Complex at 600 John Kimbrough Boulevard, 3:00 pm
 - September 26 CSFD Annual Fallen Firefighter Memorial Service at Fire Station 2 - Rio Grande and Harvey Mitchell Parkway, 12:00 pm
 - September 27 CSFD's Fire Station 6 Groundbreaking Ceremony at 610 University Drive, 9:00 am
 - September 29 Chamber of Commerce Legislative Luncheon, Briarcrest Country Club, 12:00 p.m.
 - September 29 Proclamation Reading/Signing - National Night Out at Brazos County Building – Atrium, 3:00 pm
 - October 3 2011 Fall Girls Softball Opening Ceremonies Invitation at Stephen C. Beachy Central Park - Field 3, 5:45 pm
 - October 4 National Night Out at CSPD *front door entrance, 5:00 pm
 - October 6 Planning & Zoning Commission Meeting in Council Chambers at 6:00 pm
 - October 11-14 TML Annual Conference in Houston at 8:00 pm
 - October 13 City Council Workshop/Regular Meeting in Chambers at 3:00 & 7:00 pm
6. Presentation, possible action, and discussion on future agenda items: A Council Member may inquire about a subject for which notice has not been given. A statement of specific factual information or the

City Council Workshop Meeting

Thursday, September 22, 2011

recitation of existing policy may be given. Any deliberation shall be limited to a proposal to place the subject on an agenda for a subsequent meeting.

7. Discussion, review and possible action regarding the following meetings: Animal Shelter Board, Arts Council of the Brazos Valley, Audit Committee, Bicycle, Pedestrian, and Greenways Advisory Board, Brazos County Health Dept., Brazos Valley Council of Governments, Brazos Valley Wide Area Communications Task Force, BVSWMA, BVWACS, Cemetery Committee, Code Review Committee, Design Review Board, Historic Preservation Committee, Interfaith Dialogue Association, Intergovernmental Committee, Joint Relief Funding Review Committee, Landmark Commission, Library Board, Mayor's Council on Physical Fitness, Mayor's Development Forum, Metropolitan Planning Organization, National League of Cities, Outside Agency Funding Review, Parks and Recreation Board, Planning and Zoning Commission, Research Valley Partnership, Regional Transportation Committee for Council of Governments, Signature Event Task Force, Sister City Association, TAMU Student Senate, Texas Municipal League, Transportation Committee, Zoning Board of Adjustments, (Notice of Agendas posted on City Hall bulletin board).
8. Executive Session will immediately follow the workshop meeting in the Administrative Conference Room.

Consultation with Attorney {Gov't Code Section 551.071}; possible action. The City Council may seek advice from its attorney regarding a pending or contemplated litigation subject or settlement offer or attorney-client privileged information. Litigation is an ongoing process and questions may arise as to a litigation tactic or settlement offer, which needs to be discussed with the City Council. Upon occasion the City Council may need information from its attorney as to the status of a pending or contemplated litigation subject or settlement offer or attorney-client privileged information. After executive session discussion, any final action or vote taken will be in public. The following subject(s) may be discussed:

Litigation

- a. City of Bryan's application with TCEQ for water & sewer permits in Westside/Highway 60 area, near Brushy Water Supply Corporation to decertify City of College Station and certify City of Bryan
- b. Clancey v. College Station, Glenn Brown and Kathy Merrill, Civil Action No. 09-CV-01480
- c. Rachel Rahn v. Alma Martinez, The Arkitex Studio, Inc. et al, cause No. 09-000656-CV361
- d. Chavers et al v. Tyrone Morrow et al, No. 10-20792; Chavers v. Randall Hall et al, Case No. 10 CV-3922
- e. College Station v. Star Insurance Co., Civil Action No. 4:11-CV-02023
- f. Woodruff v. College Station, Cause No. 10-000515-CV-272
- g. Ongoing criminal investigation of municipal court missing funds
- h. PUCT Docket No. 39066

Legal Advice

- a. Legal issues regarding possible revenue sharing and legislation in bio-corridor
- b. Texas Reliability Entity Compliance Issues
- c. Legal Issues Concerning Use of Community Development Funds related to the Holleman Street Property

Personnel {Gov't Code Section 551.074}; possible action - The City Council may deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer. After executive session discussion, any final action or vote taken will be in public. The following public officer(s) may be discussed:

City Council Workshop Meeting
Thursday, September 22, 2011
a. Council Self Evaluation
b. Internal Auditor

9. Adjourn.

APPROVED:

City Manager

Notice is hereby given that a Workshop Meeting of the City Council of the City of College Station, Texas will be held on the 22nd day of September, 2011 at 3:00 pm in the City Hall Council Chambers, 1101 Texas Avenue, College Station, Texas. The following subjects will be discussed, to wit: See Agenda

Posted this 16th day of September, 2011 at 5:00 pm

City Secretary

I, the undersigned, do hereby certify that the above Notice of Meeting of the Governing Body of the City of College Station, Texas, is a true and correct copy of said Notice and that I posted a true and correct copy of said notice on the bulletin board at City Hall, 1101 Texas Avenue, in College Station, Texas, and the City’s website, www.cstx.gov . The Agenda and Notice are readily accessible to the general public at all times. Said Notice and Agenda were posted on September 16, 2011 at 5:00 pm and remained so posted continuously for at least 72 hours proceeding the scheduled time of said meeting.

This public notice was removed from the official board at the College Station City Hall on the following date and time: _____ by _____.

Dated this ____ day of _____, 2011.

CITY OF COLLEGE STATION, TEXAS

By _____

Subscribed and sworn to before me on this the ____ day of _____,

Notary Public – Brazos County, Texas My commission expires: _____

This building is wheelchair accessible. Handicap parking spaces are available. Any request for sign interpretive service must be made 48 hours before the meeting. To make arrangements call (979) 764-3517 or (TDD) 1-800-735-2989. Agendas may be viewed on www.cstx.gov. Council meetings are broadcast live on Cable Access Channel 19.

September 22, 2011
Workshop Agenda Item No. 2
Approval of Filing With the Federal Energy Regulatory Commission
Concerning Offer of Settlement With ETI (Entergy)
For Emergency Transmission Interconnection

To: David Neeley, City Manager

From: David Massey, Director of Electric Utilities

Agenda Caption: Presentation, possible action, and discussion regarding approval of the Offer of Settlement included in a filing with the Federal Energy Regulatory Commission (FERC) pertaining to an emergency transmission interconnection with ETI (Entergy). This approval must be given prior to the formal filing of the document at FERC.

Relationship to Strategic Goals: Financially Sustainable City Providing Response to Core Services and Infrastructure.

Recommendation: Staff recommends approval of the Offer of Settlement for the filing with the Federal Energy Regulatory Commission (FERC).

Summary: Hurricane Ike in 2008 created numerous power outages after it hit Texas. One of the hardest hit power systems was the Entergy system where transmission lines were severed to a number of communities in the Brazos Valley area. The Texas Legislature in 1999 passed legislation directing the Public Utility Commission of Texas (PUCT) and the Electric Reliability Council of Texas (ERCOT) to study and recommend an interconnection between the ERCOT transmission grid and the Entergy transmission system, which is not part of ERCOT. This interconnection was to be located so that the Entergy transmission affected by Hurricane Ike would have an emergency backup if needed. The PUCT staff has recommended that College Station and Entergy Texas construct an interconnection that, while normally would be open, could be closed under declared emergencies to permit load transfer between ERCOT and the SERC region of which Entergy is a member. The proposed interconnection would allow Entergy Texas, during a declared emergency, to transfer approximately 170 MW of connected load in the SERC region, to the ERCOT system without negatively affecting the ERCOT system or the remainder of the Entergy Texas system.

The purpose of the Application to be filed at FERC is to obtain a FERC order (1) authorizing the construction of an interconnection between College Station and Entergy Texas to be used only upon a State of Emergency as declared by the Governor of Texas, and (2) authorizing the provision of transmission service by either College Station or Entergy Texas in the event of such a declared emergency, while, at the same time, (3) maintaining the jurisdictional status quo for entities in the ERCOT grid such that College Station, ERCOT and other entities in the ERCOT grid that are not otherwise subject to FERC jurisdiction, will not be subject to FERC jurisdiction for any purposes other than the purposes of ordering the interconnection and related transmission services. The Offer of Settlement which is to be approved by FERC as part of the filing was negotiated between the City and Entergy and sets out the terms and conditions under which Entergy would interconnect with College Station.

Budget & Financial Summary: Approval of the FERC filing will not have any direct budget considerations.

Attachment:

A copy of the Offer of Settlement can be found in the City Secretary Office

**September 22, 2011
Workshop Agenda Item No. 3
Council Liaisons to City Boards and Committees**

To: Mayor and Council
cc: David Neeley, City Manager
From: City Manager's Office

Agenda Caption: Presentation, possible action, and discussion on appointing Council Liaison to Council and/or Citizen Committees

Recommendation: Staff recommends that the Council discuss and select liaisons to represent the City Council on City boards and committees. .

Summary: At the request of Council, staff is presenting this item so that the Council can provide liaisons to represent the Council on various City committees that do not currently maintain Council representation. The liaisons would serve in an Ex-Officio capacity only and would not possess voting or other privileges reserved for full members.

A listing and description of Committees is attached.

Financial Summary: N/A

Attachments:

- 1) Committee Summary

ATTACHMENT 1
City of College Station Boards and Committees Appointed by City Council

COMMITTEE	DESCRIPTION
B/CS Library Committee	Encourages Development and recommends policies and programs for advancement of the Bryan and College Station Libraries.
Cemetery Committee	Advises the City Council regarding policies relating to the city owned and operated cemetery.
Charter Review Advisory Committee	Advises the City Council on the operation of the City Charter. Reports back to Council regarding possible recommendations and revisions to the City Charter, if needed.
Construction Board of Adjustments	Hears appeals of decisions, considers interpretations of the Building Officials, and considers variances to the terms of technical codes.
Design Review Board	Hears and takes action on design district site plans and concept plans for Planned Development Districts (PDD) and Planned Mix-Use Districts (P-MUD.) Performs other duties as outlined in Ordinance No. 1819.
Historic Preservation Committee	Aids in the collecting and preserving of the City's history. Provides for education of citizenry, with an emphasis on designation of historical areas by assigning historic plaques to residents of historic home sites and building.
Joint Relief Funding Review Committee	Reviews all funding requests from charitable or any other assistance type agencies, public or private, to the cities.
Landmark Commission	Enhances the City's ability to identify and protect historically and/or culturally significant districts, areas, sites and buildings by bringing expertise in those areas related to the designation of Historic Preservation Overlay Districts.
Medical Corridor Advisory Committee	Guides and provides feedback and assistance to the Dept. of Economic Development in discussing overall plan concept, community history, and background related to the project.
Parks & Recreation Board	Advises and recommends to City Council on all matters concerning the establishment, maintenance, and operations of parks, and establishment and operation of recreational programs conducted by COCS.
Planning & Zoning Commission	Recommends changes in development codes and zoning ordinances to City Council. Makes studies and recommendations with regard to proposed annexations. Has final authority over all plats submitted to City.
Sunset Advisory Commission	Serves as an advisory board to the City Council concerning whether a public need exists for the continuation of a city board, commission, or committee.
Zoning Board of Adjustments	Hears and decides appeals for interpretations, special exceptions, and variances to the terms of the zoning ordinance. as well as permits.

**September 22, 2011
Workshop Agenda Item No. 4
Update on Council Strategic Plan**

To: David Neeley, City Manager

From: Bob Cowell, AICP, CNU-A Executive Director - Planning & Development Services

Relationship to Strategic Goals: Applicable to all Strategic Initiatives

Agenda Caption: Presentation, possible action, and discussion regarding the Council's development of their Strategic Plan.

Recommendation(s): Staff recommends that Council accept the update and provide any relevant direction to aid staff in completion of the Strategic Plan.

Summary: Council initiated work on updating their Strategic Plan at their annual workshop held on July 12, 2011. At the workshop, the Council reviewed current and projected conditions that affect the operation of City government, affirmed their commitment to the adopted Vision Statement, Organizational Mission Statement, and Core Values. The Council refined their strategic initiatives and related goals and initiated the development of strategies to achieve the stated goals. Since the workshop staff has incorporated the strategic initiatives and goals in the budget development and have worked to further refine the strategies intended to accomplish the identified goals.

The purpose of this workshop item is to update the Council on the progress of defining strategies, reminding Council of the process and establishing the timeline for the adoption of the Strategic Plan and its implementation and maintenance. Further, staff may seek additional Council input and direction on any identified strategies presented at the workshop.

Budget & Financial Summary: N/A

Attachments:

1. Strategic Planning & Budget Process FY2011-2012
2. Content and Purpose of Strategic Plan
3. Community Vision, Organizational Mission, and Core Values
4. Strategic Initiatives and Goals

Strategic Planning and Budget Process – FY 2010-2011

<i>January</i>	<ul style="list-style-type: none"> § Personnel summaries and skill level data is sent to City departments to begin preparation of the Salary and Benefits portion of the budget. § Budget staff meets to go over general action plans for the upcoming budget season and assign duties and responsibilities. § Preliminary work begins on upcoming fiscal year budget.
<i>February</i>	<ul style="list-style-type: none"> § Requests for fixed cost information as well as vehicle and equipment replacement data is sent out to the City departments. § Prepare and distribute 1st quarter financial reports.
<i>March</i>	<ul style="list-style-type: none"> § Budget analysts prepare Department and Fund summaries, prepare and update the computer system, and finalize predetermined budget amounts for fixed costs. § Develop forecasts.
<i>April</i>	<ul style="list-style-type: none"> § Budget department kicks off new budget year with City departments. § Analysts begin preliminary work with Departments and assist Departments in preparing their budget submittal.
<i>May</i>	<ul style="list-style-type: none"> § Department budgets are due back to the Budget Office. § Budget Analysts review base budget requests and requests for increases in funding via service level adjustments (SLAs). § Budget Analysts review budget reduction submittals with departments. § Prepare and distribute 2nd quarter financial reports.
<i>June</i>	<ul style="list-style-type: none"> § Budget Staff prepares Proposed Budgets and meets with Department Directors and City Manager to discuss budget requests and service levels. § City Council participates in a Strategic Planning Retreat to review mission and vision statements and identify strategic priorities for the upcoming fiscal year.
<i>July</i>	<ul style="list-style-type: none"> § Prepare Proposed Budget Document.
<i>August</i>	<ul style="list-style-type: none"> § Conduct televised budget workshops during regular Council meetings. § Present Proposed Budget to City Council. § Review Proposed Operating and Capital Improvement Program. § Prepare and distribute 3rd quarter financial reports.
<i>September</i>	<ul style="list-style-type: none"> § Publish 1st Tax Notice (Notice of Public Hearing on Tax Increase). § Public Hearing of Proposed Budget. § Public Hearing #1 on tax increase (regular Council meeting). § Public Hearing #2 on tax increase (special Council meeting). § Publish 2nd Tax Notice (Notice of Tax Revenue increase). § Council adoption of Budget. § Council adoption of Tax Rate.
<i>October</i>	<ul style="list-style-type: none"> § Prepare Approved Budget Document. § Prepare Capital Improvement Programs Document.
<i>November - December</i>	<ul style="list-style-type: none"> § Prepare and distribute 4th quarter financial reports. § Reviews and Special Projects. § Monitor Budget.

Content and Purpose of Strategic Plan

What is a Strategic Plan and Why have One?

A strategic plan is generally defined as “a disciplined effort to produce fundamental decisions and actions that shape and guide what an organization is, what it does, and why it does it”¹. Strategic planning “provides a systematic process for gathering information about the big picture and using it to establish a long-term direction and then translate that direction into specific goals, objectives, and actions”².

Typically, strategic plans involve the development of a long-term vision, clarification of the organization’s mission and values, and analysis of external challenges and opportunities assessing internal strengths and weaknesses, development of goals or preferred outcomes, development of strategies to realize the desired outcomes, and finally an action plan for projects and initiatives that will implement the identified strategies.

Critical to this process’ success is everyone doing their part and doing it well. Vision and mission are generally viewed as the purview of the community at-large; goals and desired outcomes, a partnership between the electorate and those elected; strategies jointly developed by elected officials and staff, and finally, actions developed and implemented by staff. If elected officials don’t understand the community vision or the City government’s mission, then they will likely suffer the ire of the electorate. If Council can’t or won’t clearly define its expectations and preferences, staff will struggle to devise strategies and actions to deliver results and precious resources will be wasted. If staff doesn’t ensure projects and initiatives are aligned with Council direction and oriented to achieve their desired

Definitions of Important Terms –

Quality of Life: “An all inclusive term that includes economic prosperity, affordable homes, gainful employment, clean air and water, safe and attractive neighborhoods, ample recreational opportunities, convenient transportation systems and an active and diverse community rich in art and cultural amenities.”

Core Services: “The City’s core services are public safety, construction and maintenance of infrastructure, the planning for and accommodation of land use development, and the internal services necessary to support these functions.”

Infrastructure: “Physical system of roads, bridges, sidewalks, water and wastewater facilities, electrical facilities, municipal buildings; in addition to the vehicle fleet, information technology, radio and telecommunication services utilized by the City to provide municipal services.”

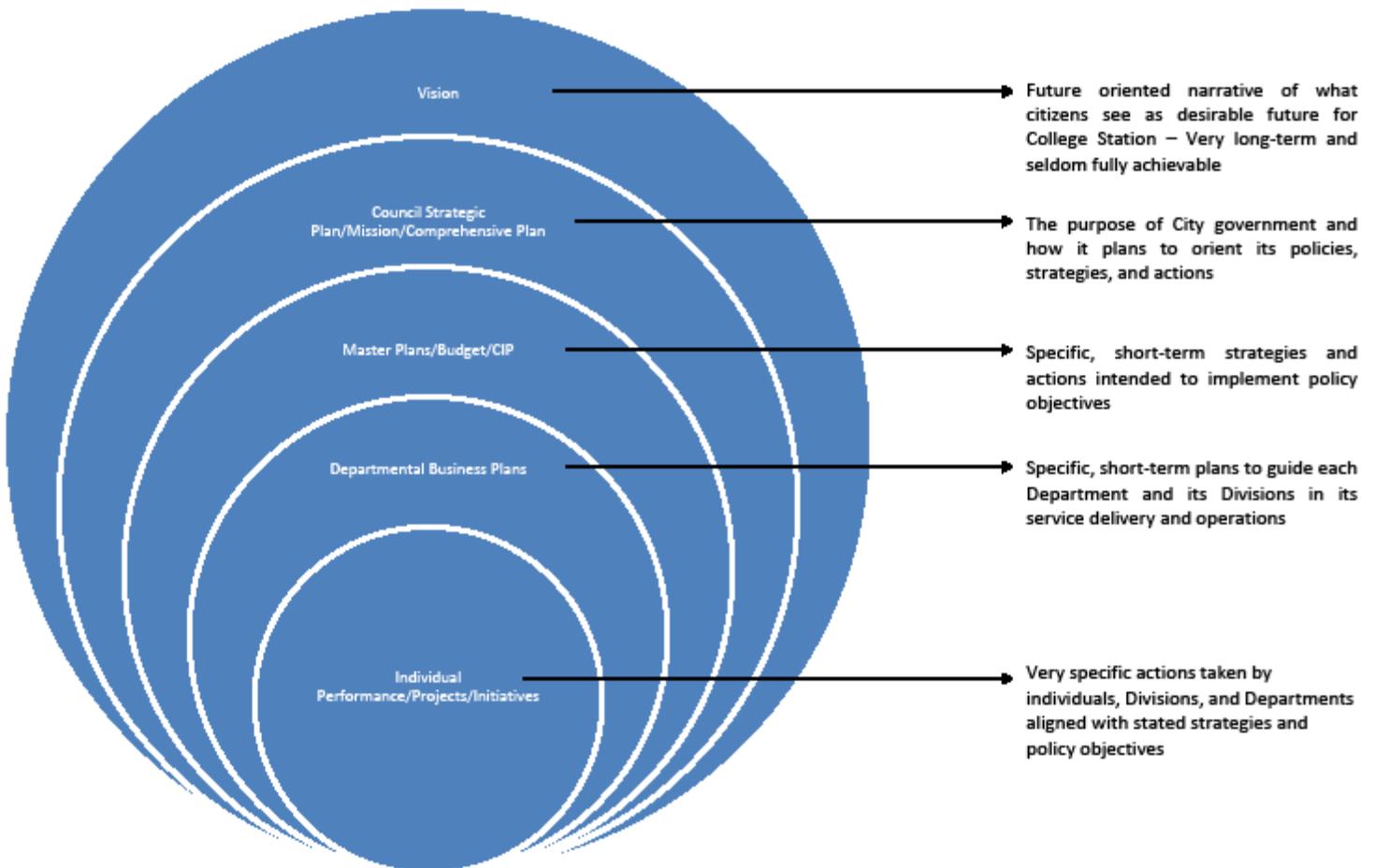
¹ John Bryson “Strategic Planning for Public and Non-Profit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement (1995)

² Theodore H. Poister and Gregory Streib “elements of Strategic Planning and Management in Municipal Government: Status after Two Decades” (2005)

outcomes, they are likely to fail to achieve the outcomes they ultimately will be held accountable for.

How do We Use Strategic Plan in College Station?

College Station has used a strategic planning process for several years to aid in its decision-making. Most recently with the adoption of the City's new Comprehensive Plan and through it, clarification of the community's vision; the Council, through a couple of different intense planning workshops developed the current multi-year strategic plan. The following graphic illustrates the strategic decision-making model used in College Station.



Vision, Mission, and Core Values

The following items were developed as a part of the City's Comprehensive Plan and the Council's Five Year Strategic Plan in 2009 and are utilized to develop the direction of the City government through goals that are established each year.

Community Vision

College Station...will be a vibrant, progressive, knowledge-based community which promotes the highest quality of life by...

- ensuring safe, tranquil, clean, and healthy neighborhoods with enduring character;
- increasing and maintaining the mobility of College Station citizens through a well-planned and constructed inter-modal transportation system;
- expecting sensitive development and management of the built and natural environment;
- supporting well planned, quality and sustainable growth;
- valuing and protecting our cultural and historical community resources;
- developing and maintaining quality cost-effective community facilities, infrastructure and services which ensure our city is cohesive and well connected; and
- pro-actively creating and maintaining economic and educational opportunities for all citizens

College Station will continue to be among the friendliest and most responsive of communities and a demonstrated good partner in maintaining and enhancing all that is good and celebrated in the Brazos Valley. It will continue to be a place where Texas and the world come to learn, live, and conduct business!

City Government Mission Statement

On Behalf of the Citizens of College Station, Home of Texas A&M University, We will continue to promote and advance the community's quality of life.

Core Values

Promote:

- The healthy, safety, and general well being of the community
- Excellence in customer service
- Fiscal responsibility
- Involvement and participation of the citizenry
- Collaboration and cooperation
- Regionalism: be active member of the Brazos Valley community and beyond
- Activities that promote municipal empowerment

Key Strategic Focus Areas and Desired Outcomes

Financially Sustainable City³

Wise stewardship of the financial resources provided to the City resulting in its ability to meet current service demands and obligations without compromising the ability of future generations to do the same

How will success in this area be measured?

- Increasingly diverse sources of revenue
- Adequate fiscal reserves
- Citizen satisfaction with services and facilities
- Others?

Providing Core Services and Infrastructure⁴

Efficiently, effectively and strategically placed core services and infrastructure that maintains citizens health, safety, and general welfare and enables the city's economic growth and physical development

How will success in this area be measured?

- Well-maintained infrastructure/Limited failures and outages
- Citizen satisfaction with services and facilities
- Stable or declining major offenses even as population increases
- Understanding community need and successful communication of City's ability to meet the needs
- Others?

Neighborhood Integrity

Long-term viable and appealing neighborhoods

How will success in this area be measured?

- Stable or increasing property values
- Citizen satisfaction with neighborhood quality of life
- Fewer negative impacts of rental properties in neighborhoods
- Others?

Diverse Growing Economy

Diversified economy generating quality, stable full-time jobs bolstering the sales and property tax base and contributing to a high quality of life

³ Currently combined into one Key Strategic Focus Area, Staff is recommending dividing into two Areas

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How will success in this area be measured?

- Increasing rate of increasing taxable value
- Increasing rate of increasing year over year sales tax receipts
- Increasing number of non-University high-paying full-time jobs
- Adequate land available and serviceable for basic employers
- Others?

Improving Mobility⁵

Safe, efficient and well-connected multi-modal transportation system designed to contribute to a high-quality of life and be sensitive to surrounding uses

How will success in this area be measured?

- Increasing number of safe and complete ways to move to and between major destinations
- Continued reduction in the number of major crashes
- Streets that are not heavily congested
- Streets, sidewalks, bike lanes, and multi-use paths that are well maintained and free of hazard
- Others?

Sustainable City⁶

Wise stewardship of the natural resources and features needed to meet current demands without compromising the ability of future generations to do the same

How will success in this area be measured?

- Expanded purchase of power from renewable energy sources
- Reduced energy consumption
- Reduced water consumption
- Reduced volumes of waste generated
- Efficient use of land
- Protection of vulnerable environmental features
- Others?

⁵ Currently entitled "Improving Multi-Modal Transportation", Staff is recommending renaming "Improving Mobility"

⁶ Currently entitled "Green Sustainable City", Staff is recommending renaming "Sustainable City"

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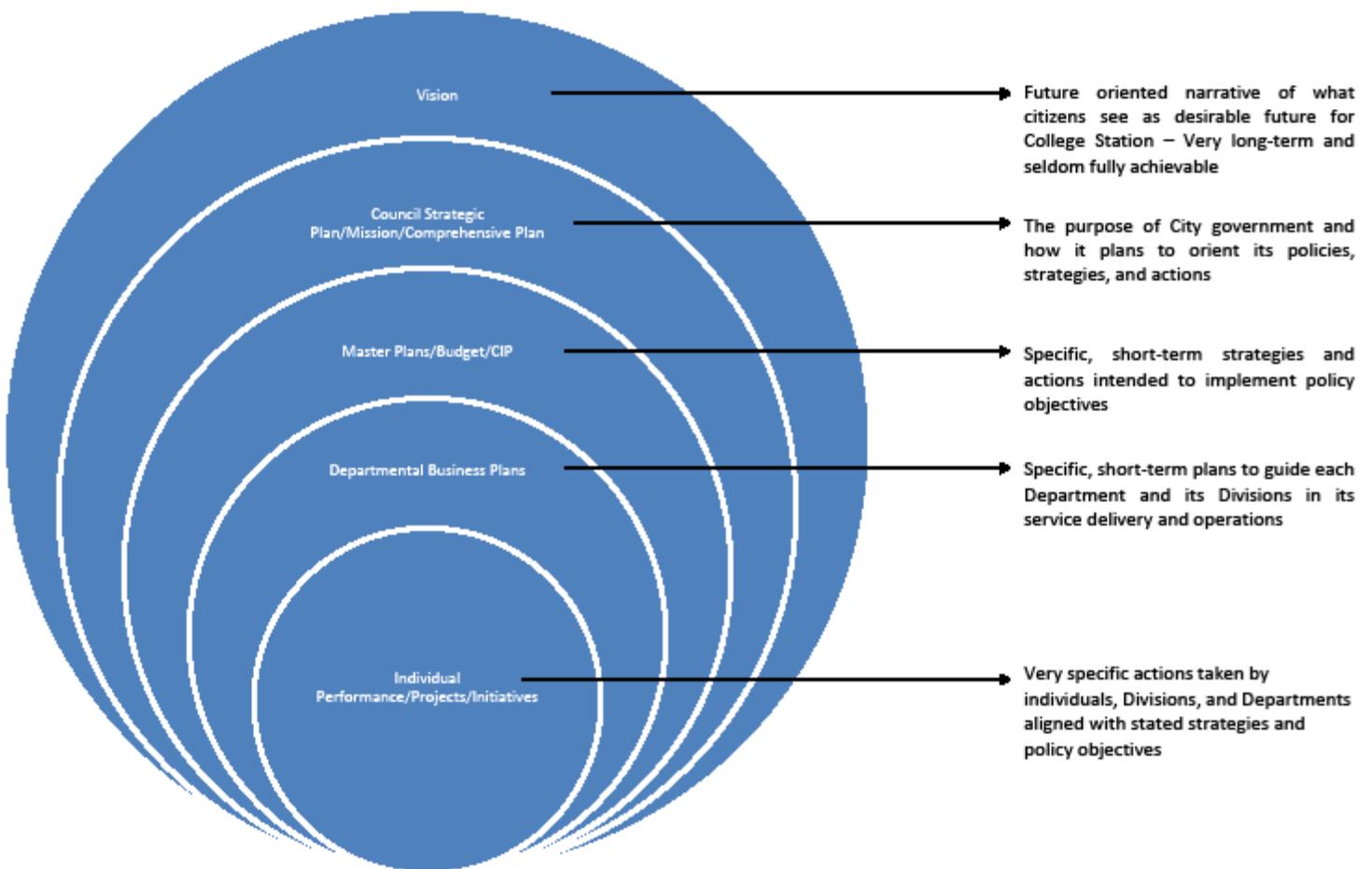
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