

Table of Contents

Agenda	2
No. 2 - Animal Shelter Operations, Current and Future	
Coversheet revised	5
No. 3 - Bryan-College Station Convention and Visitors Bureau Reward Program	
Coversheet revised	6
Attachment 1 - Relax, put your feet up, and enjoy the REWARDS of Bryan-College Station program details	7



Mayor

Nancy Berry

Mayor Pro Tem

John Crompton

City Manager

Glenn Brown

Council members

Jess Fields

Dennis Maloney

Katy-Marie Lyles

Dave Ruesink

Jana McMillan

Agenda

College Station City Council

Workshop Meeting

Thursday, January 27, 2011 3:00 p.m.

City Hall Council Chambers, 1101 Texas Avenue

College Station, Texas

1. Presentation, possible action, and discussion on items listed on the consent agenda.
2. Presentation, possible action, and discussion regarding an update on the status of the animal shelter and the available options for Animal Control in 2011.
3. Presentation, possible action, and discussion regarding the CVB's reward program.
4. Council Calendar
 - January 28 Retirement Reception-Glenn Brown in Council Chambers, 3:00 p.m.
 - February 8 Special/Joint Meeting-City of College Station & CSISD at the CSISD Transportation Services Center-Rock Prairie Road, 6:00 p.m.
 - February 10 City Council Workshop/Regular Meeting in Council Chambers, 3:00 & 7:00 p.m.
 - February 11-13 AMCC Elected Official Conference in Austin, 8:00 a.m.
 - February 14 TML Legislative Briefing in Austin, 8:00 a.m.
5. Presentation, possible action, and discussion on future agenda items: A Council Member may inquire about a subject for which notice has not been given. A statement of specific factual information or the recitation of existing policy may be given. Any deliberation shall be limited to a proposal to place the subject on an agenda for a subsequent meeting.
6. Discussion, review and possible action regarding the following meetings: Arts Council of the Brazos Valley, Audit Committee, Bicycle, Pedestrian, and Greenways Advisory Board, Brazos County Health Dept., Brazos Valley Council of Governments, Brazos Valley Wide Area Communications Task Force, BVSWMA, BVWACS. Cemetery Committee, Code Review Committee, Review Board, Historic Preservation Committee, Interfaith Dialogue Association, Intergovernmental Committee, Joint Relief Funding Review Committee, Landmark Commission, Library Board, Mayor's Council on Physical Fitness, Mayor's Development Forum, Metropolitan Planning Organization, National League of Cities, Outside Agency Funding Review, Parks and Recreation Board, Planning and Zoning Commission, Research Valley Partnership, Regional Transportation Committee for Council of Governments, Signature Event Task Force, Sister City Association, TAMU Student Senate, Texas Municipal League,

City Council Workshop Meeting

Thursday, January 27, 2011

Transportation Committee, Wolf Pen Creek Oversight Committee, Zoning Board of Adjustments, (Notice of Agendas posted on City Hall bulletin board).

7. Executive Session will immediately follow the workshop meeting in the Administrative Conference Room.

Consultation with Attorney {Gov't Code Section 551.071}; possible action. The City Council may seek advice from its attorney regarding a pending or contemplated litigation subject or settlement offer or attorney-client privileged information. Litigation is an ongoing process and questions may arise as to a litigation tactic or settlement offer, which needs to be discussed with the City Council. Upon occasion the City Council may need information from its attorney as to the status of a pending or contemplated litigation subject or settlement offer or attorney-client privileged information. After executive session discussion, any final action or vote taken will be in public. The following subject(s) may be discussed:

Litigation

- a. City of Bryan's application with TCEQ for water & sewer permits in Westside/Highway 60 area, near Brushy Water Supply Corporation to decertify City of College Station and certify City of Bryan
- b. City of Bryan suit filed against College Station, Legal issues and advise on Brazos Valley Solid Waste Management Agency contract, on proposed methane gas contract
- c. Water CCN / 2002 Annexation / Wellborn Water Supply Corporation
- d. Weingarten Realty Investors v. College Station, Ron Silvia, David Ruesink, Lynn McIlhaney, and Ben White
- e. Chavers et al v. Tyrone Morrow, Michael Ikner, City of Bryan, City of College Station, et al
- f. Clancey v. College Station, Glenn Brown, and Kathy Merrill

Legal Advice

- a. Legal Issues Related to Wellborn Annexation
- b. Legal Issues Related to Recall Petitions
- c. Legal issues of purchase and lease back to Arts Council

Personnel {Gov't Code Section 551.074}; possible action

The City Council may deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer. After executive session discussion, any final action or vote taken will be in public. The following public officer(s) may be discussed:

- a. City Manager
- b. Council Self Evaluation
- c. City Attorney

8. Adjourn.

APPROVED:

City Manager

Notice is hereby given that a Workshop Meeting of the City Council of the City of College Station, Texas will be held on the 27th day of January, 2011 at 3:00 pm in the City Hall Council Chambers, 1101 Texas Avenue, College Station, Texas. The following subjects will be discussed, to wit: See Agenda

City Council Workshop Meeting
Thursday, January 27, 2011

Posted this 24th day of January, 2011 at 2:00 pm

City Secretary

I, the undersigned, do hereby certify that the above Notice of Meeting of the Governing Body of the City of College Station, Texas, is a true and correct copy of said Notice and that I posted a true and correct copy of said notice on the bulletin board at City Hall, 1101 Texas Avenue, in College Station, Texas, and the City's website, www.cstx.gov . The Agenda and Notice are readily accessible to the general public at all times. Said Notice and Agenda were posted on January 24, 2011 at 2:00 pm and remained so posted continuously for at least 72 hours proceeding the scheduled time of said meeting.

This public notice was removed from the official board at the College Station City Hall on the following date and time: _____ by _____.

Dated this _____ day of _____, 2011.

CITY OF COLLEGE STATION, TEXAS

By _____

Subscribed and sworn to before me on this the _____ day of _____,

Notary Public – Brazos County, Texas My commission expires: _____

This building is wheelchair accessible. Handicap parking spaces are available. Any request for sign interpretive service must be made 48 hours before the meeting. To make arrangements call (979) 764-3517 or (TDD) 1-800-735-2989. Agendas may be viewed on www.cstx.gov. Council meetings are broadcast live on Cable Access Channel 19.

January 27, 2011
Workshop Agenda Item No. 2
Animal Shelter Operations, Current and Future

To: Glenn Brown, City Manager

From: Jeff Capps, Chief of Police

Agenda Caption: Presentation, possible action, and discussion regarding an update on the status of the animal shelter and the available options for Animal Control in 2011.

Relationship to Strategic Goals: Goal 1.8 Evaluating Public Safety Needs. Goal 1.1 Spending tax payer money efficiently.

Recommendation(s): Seeking Council Direction.

Summary:

This will be a discussion as it relates to our current and future contracts with the Brazos Animal Shelter. We will also provide an update as to the direction the City of Bryan is moving towards as it relates to shelter operations for its Animal Control. Finally, we will provide possible options available for the City of College Station's animal shelter needs as we move forward in 2011.

Staff is seeking Council Direction as to what option they wish the City to seek for our future animal shelter needs.

Budget & Financial Summary: Unknown at this time.

Attachments:

January 27, 2010
Workshop Agenda Item No. 3
Bryan-College Station Convention and Visitors Bureau Reward Program

To: Glenn Brown, City Manager

From: David Gwin, Director of Economic and Community Development

Relationship to Strategic Goals: Goal I.10 Hotel/Motel tax utilization for eligible projects

Agenda Caption: Presentation, possible action, and discussion regarding the CVB's reward program.

Recommendation(s): Staff recommends that the City Council receive the presentation and provide any desired input or direction in this regard. Further, staff recommends approval if a pro rata amount is also approved by the city of Bryan and Brazos County.

Summary: The Bryan-College Station Convention and Visitors Bureau has developed a new program that incentivizes meeting planners to book qualified meetings or events in the two cities.

Upon registration of a lead with the CVB and once a qualifying meeting has been booked, then confirmed, the planning group may qualify to receive a monetary reward from \$500 up to \$3,750. The reward can then be used to offset the cost of the qualifying event.

The total incentive amount is dependent upon the number of room nights utilized during the meeting and is paid post-event. The meeting must be booked during the 2011 calendar year and is required to take place within five years of the booking.

The aim of this program is to bring more meetings and conference attendees to the area. According to the CVB, attendees contribute an average of nearly \$205 per day to the local economy and on average stay for 2.5 days.

Budget & Financial Summary: Incentives will be funded from the Hotel Tax Fund and would be paid after occurrence of the event. An initial total budget of \$50,000 is proposed and each entity would be expected to commit their pro rata share of HOT funding.

Attachments:

Attachment 1 – "Relax, put your feet up, and enjoy the REWARDS of Bryan-College Station" program details

Relax, put your feet up, and enjoy the REWARDS of Bryan-College Station

How it Works

Now more than ever, planners need to get the most out of their meetings and events, and Bryan-College Station is here to help. With a great location, world class attractions, nationally recognized Texas A&M University, and endless varieties of hotels & restaurants, we are inviting you to Relax, put your feet up, and enjoy the REWARDS of Bryan-College Station! Book a qualified meeting or event in our area and receive cash back based on the number of room nights picked up for your conference or event! Just imagine the many ways you could use your REWARD ; it could be used as a donation, for scholarship funds, or even go towards your event.

Program participation is open to new meetings and events as well as events held in Bryan-College Station prior to 2008 with a minimum of 100 room nights.

3 Easy Steps: Steps toward earning cash for your company or organization are easy.

1. Share the benefits of meeting in Bryan-College Station with members of your extended family, company, civic groups, sports teams, fraternal organizations—anyone, in-state or out-of-state, who may have a lead on an upcoming meeting, event or conference.
2. Found someone interested? Or are you interested yourself? All you have to do is contact a meeting and event planner at the Bryan-College Station CVB by calling 979-260-9898 to share your lead information. Make sure to mention that you are interested in the Relax, put your feet up, and enjoy the Rewards of Bryan-College Station program!
3. When the event is booked, with the qualified number of sleeping rooms, follow up with the CVB and your meeting will become eligible to receive cash back.

Ready to get started? Register a lead today—call 979-260-9898.

Why Bryan-College Station?

Besides being the Heart of Texas, Bryan-College Station offers visitors a rich variety of activities and attractions. These and other Bryan-College Station attributes are the powers in a meeting planner’s hand, ready to create momentum toward a winning meeting experience. For complete details on what Bryan-College Station has to offer please check out visitaggieland.com and find out why we are Aggieland and so much more!

Official Rules and Regulations

The Bryan-College Station Convention & Visitors Bureau (CVB) is sponsoring the "Relax, put your feet up, and enjoy the REWARDS of Bryan-College Station " promotion designed to offer an incentive to sports, corporate, association, and other meetings and/or to encourage organizations to host meetings and events in Bryan-College Station.

Bryan-College Station offers:

1. All participants must register the lead with the Bryan-College Station CVB. Registration information shall include:
 - a. Contact information for the Meeting Planner (the person responsible for planning the meeting);
 - b. The name of the meeting, including the estimated dates, estimated room nights and the estimated number of people in attendance; and
2. Once the lead has gone through the CVB and the meeting has been booked, the meeting planner shall notify the CVB, and include details such as the name, date, room nights, and location of the meeting. Failure to notify the CVB in advance may result in a delay in issuing the donation.
3. Minimum qualifications to participate include, but are not limited to, the following:
 - a. The lead shall be registered through the Bryan-College Station CVB;
 - b. The meeting or event must be new to Bryan-College Station or held in Bryan-College Station prior to 2008;
 - c. Must consume a minimum of 100 room nights;

- d. The conference or meeting must be booked between January 1, 2011 and December 31, 2011 and shall take place within 5 years of booking date;
 - e. The room nights shall be consumed at a hotel located in Bryan-College Station.
4. Upon completion of the Bryan-College Station meeting/event, the group will be entitled to receive a check in an amount as determined by the number of room nights utilized during the meeting.
- a. Increments are as follows:
 - i. 100-249 room nights = \$500.00;
 - ii. 250-499 room nights = \$1,250.00;
 - iii. 500-749 room nights = \$2,500.00; and
 - iv. 750+ room nights = \$3,750.00.
 - b. No substitutions of incentives are allowed.
 - c. Cash credit is based on actualized room nights picked up within the group block; and
 - d. Will be paid out post-event.
5. General Terms and Conditions:
- a. The "Relax, put your feet up, and enjoy the REWARDS of Bryan College Station" program offer and room rate is subject to availability and can be discontinued any time without prior notice;
 - b. Cannot be used in combination with any other offer, promotion, or discount;
 - c. The ultimate contract is between the Meeting Planner and the meeting facility. The CVB only provides information and acts as a facilitator in providing this incentive.
 - d. Liability: The Bryan-College Station Convention & Visitors Bureau, Brazos County, and its employees will not be held liable for any action of the participant or the Meeting Planner. Further, the Bryan-College Station Convention & Visitors Bureau, Brazos County, and its employees will not be liable for an injury suffered by the result of the participation in the Relax, put your feet up, and enjoy the REWARDS of Bryan-College Station program.

Ideas for Local spin off- for promoting locally

Stay Local, Get More

It is a priority of the Bryan-College Station Convention and Visitors Bureau to bring more meetings and conference attendees to Bryan-College Station to discover the joys, rewards, and benefits of meeting in the Heart of Texas.

Through the *Relax, put your feet up, and enjoy the REWARDS of Bryan-College Station* program you can help create jobs and contribute to the valuable economic impact meetings bring to the local economy.

The smallest effort can go a long way toward creating waves of success. Together with the Bryan-College Station CVB you can make a positive contribution to the local economy for the entire community—and for yourself!

For complete details about bringing your meeting to Bryan-College Station, or to submit an RFP, please give us a call at 979-260-9898 or go to www.visitaggieland.com

Economic Impact

You Can Make A Difference.

As a *Relax, put your feet up, and enjoy the REWARDS of Bryan-College Station Ambassador*, you can help create jobs for your neighbors and increase spending locally—which means more tax dollars that can be put to work for the community.

- Meetings and convention attendees contribute an average of nearly \$205 per day each to the local economy and are here for an average of 2.5 days.
- The tourism industry as a whole...
 1. In 2008, 3.3 million visitors traveled to Bryan-College Station
 2. Created 4,650 local jobs
 3. Generated \$85.1 million in payroll
 4. Generated \$30.9 million in State & local taxes revenue direct to Brazos County
 5. Total tourism spending in 2008 was \$413.7 million