

**POTENTIAL FOCUS AREAS FOR ECONOMIC DEVELOPMENT
BASED ON CITY COUNCIL REPORT**

Project	Status
Economic Development Planning	
Develop C.S. Economic Development Master Plan that is complementary to the regional business plan (see below)	
Coordination w/other Entities	
<ul style="list-style-type: none"> ▪ Community wide task force for development of Regional Economic Development Business Plan (RVP, Chamber, cities, A&M, tech businesses etc) ▪ Revise/update <u>Joint</u> C.S./Bryan Incentive Guidelines and Target Industries Quarterly reports at City Council meetings from RVP representatives 	Regional Business Plan is underway
Building/Enhancing Knowledge Based Community & White Collar Jobs	
<ul style="list-style-type: none"> ▪ Define "how to" to create/enhance C.S. as knowledge-based community. Things to consider in Plan include: <ul style="list-style-type: none"> ○ Methods to leverage A&M as a core asset ○ Reverse trend of being exporter of talent ○ Educational support & cooperation- Blinn, CSISD, A&M, new education ○ Methods to harness human capital (students, faculty, entrepreneurs) ○ Support system for entrepreneurs and innovation (ex: grants, loans, angel network, mentors, networks, incubators) ○ Re-evaluate industry targeting ○ Improve "Quality of place" - cultural, demographics, sense of place, focal points, recreational ▪ Physical Infrastructure <ul style="list-style-type: none"> ○ Business Incubator <ul style="list-style-type: none"> - Develop Incubator Business Plan - Reinstate Technology Commercialization & Innovation Center (former SCIC) - Build facility including extensive wet lab space - Contract with TAMU or private firm to run incubator ○ Build technology infrastructure- <ul style="list-style-type: none"> - Wireless in select areas - Redundancy, POPS ○ Develop Spring Creek Corporate Campus ○ Crescent Pointe development - landscaping & entryways ○ Enhance Transportation (multi-modal) ○ Expand existing office/manufacturing space, zoned land 	Business Plan is underway. Grant program being developed. Angel network is being developed. Business incubator research complete. Spring Creek Corporate Campus engineering underway. Texas Ave tree planting master plan & survey (sense of place)
Redevelopment / Sales Tax Enhancement	
<ul style="list-style-type: none"> ▪ Northgate Redevelopment: <ul style="list-style-type: none"> ○ Revise zoning ordinance ○ Implement Northgate Redevelopment Plan ○ Solicit tenants and developers to redevelop sites ○ Capital projects: gateways, water features, wayfinding kiosks 	Zoning ordinance ready for Council. Currently soliciting tenants & developers

<ul style="list-style-type: none"> ○ On-street parking ○ University Drive pedestrian improvements ○ Church Avenue street and landscape improvements ▪ City-wide Redevelopment (gateways): <ul style="list-style-type: none"> ○ Redevelopment zoning ordinance update ○ Texas Avenue ○ University Drive ○ Harvey Road 	<p>Gateway is underway as part of NG Pedestrian Imp project</p> <p>Kiosks ready for installation</p> <p>On-street &/or angled parking plan underway.</p> <p>Church Ave design underway.</p> <p>Redevelopment ordinance - focus group complete. 1st draft is underway.</p>
<p>Business Friendly Attitude</p>	
<ul style="list-style-type: none"> ▪ RVP Business Retention Policy ▪ Legislative agenda ▪ Expand existing fast track process 	<p>Original fast track process has been adopted.</p>
<p>Expand tourism base</p>	
<ul style="list-style-type: none"> ▪ Wayfinding ▪ Work w/CVB on researching new venues/expanding existing ones <ul style="list-style-type: none"> ○ Wolf Pen Creek water features ▪ Hotel/Convention Center Project <ul style="list-style-type: none"> ○ Surrounding developments and venues ○ TIF Plan ○ Contract negotiations ○ Communication Plan Implementation 	<p>Wayfinding study is underway.</p> <p>Scheduling TIF Oversight Committee & property owners meeting to discuss design of water feature.</p> <p>Working on surrounding developments of convention center. TIF process is underway. Feasibility complete. Contract negotiations underway.</p> <p>Completed phase I of communications Plan</p>