

Bryan-College Station Convention & Visitors Bureau Profit & Loss Budget Overview October 2005 through September 2006

Oct '05 - Sep 06

Ordinary Income/Expense	
Income	
Booking Commissions	1,500.00
Bryan	100,000.00
BVSF Events	
Entry Fees	4,200.00
Programs	1,900.00
Souvenirs	1,600.00
Sponsorships	30,500.00
Tickets	38,400.00
Total BVSF Events	76,600.00
College Station	960,000.00
Industry Participation	14,155.00
Inkind/Donated Services	
Advertising	9,000.00
Attractions	1,000.00
Facilities	2,000.00
Hotel	16,000.00
Meals	2,000.00
Total Inkind/Donated Services	30,000.00
Interest earned	3,500.00
Total Income	1,185,755.00
Expense	
Administrative/Operations	
Audit/Legal	5,500.00
Bank Charges	300.00
Board Expenses	4,650.00
Building Repairs & Maintenance	10,740.00
Dues/Subscriptions	3,540.00
Electrical/Water Svc Expense	9,600.00
Liability Insurance	16,760.00
Miscellaneous	1,200.00
Office Supplies	9,400.00
Outside Storage	2,100.00
Printing	7,000.00
Professional Services	3,800.00
Property Tax	1,200.00
Technical Support	16,280.00
Telephone	10,800.00
Vehicle Gas & Maintenance	1,820.00
Total Administrative/Operations	104,690.00
Capital	
Equipment	
Equipment Repair & Maint.	600.00
Lease	17,040.00
Equipment - Other	4,500.00
Total Equipment	22,140.00
Furniture	1,000.00
Total Capital	23,140.00
Inkind/Donated Services Expense	
Advertising	9,000.00
Attractions	1,000.00
Facilities	2,000.00
Hotel	16,000.00
Meals	2,000.00
Total Inkind/Donated Services Expense	30,000.00

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Marketing/Sales/Promotion	
Admission Tickets	1,680.00
Advertising	131,982.00
Bid Fees	3,000.00
Client Relations	1,960.00
Community Luncheons/Events	5,230.00
Event Personnel	41,935.00
Facility Rental	25,100.00
Gift Baskets	3,600.00
Hospitality	4,000.00
Luncheons/Banquet	8,400.00
Memberships	13,715.00
Mileage	1,095.00
Postage	24,625.00
Printing	29,100.00
Professional Development	
Registration	8,350.00
Professional Development - Other	22,275.00
Total Professional Development	30,625.00
Promotional	23,425.00
Registration	7,460.00
Research	30,000.00
Sales/Marketing Leads	4,250.00
Special Events	3,600.00
Sponsorships	28,250.00
Telephone	2,400.00
Trade Show/Booth	12,684.00
Travel	
Air	6,540.00
Ground	5,655.00
Hotel	26,620.00
Meals	8,240.00
Misc.	570.00
Total Travel	47,625.00
Total Marketing/Sales/Promotion	485,741.00
Payroll Expenses	542,184.00
Total Expense	1,185,755.00
Net Ordinary Income	0.00
Net Income	0.00