

**DEAN INTERNATIONAL, INC.**  
*PUBLIC POLICY CONSULTANTS*

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November 10, 2004

The Honorable Ron Silvia  
Mayor  
City of College Station  
P.O. Box 9960  
1101 Texas Avenue  
College Station, Texas 77842-9960

RE: 2005 Services Agreement between the City of College Station and Dean International, Inc. for Transportation and Public Policy Services

Dear Mayor Silvia,

Pursuant to your request, please find enclosed a Services Agreement outlining our proposed transportation and public policy services for 2005. Also attached is Stanford Lynch's 2004 Year End Summary Memorandum outlining the numerous accomplishments of the City's transportation program and outlining some of the numerous opportunities that are present and challenges that remain.

In the Services Agreement you will notice a greatly increased role for our Firm in the development and implementation of the Brazos Valley Transportation Summit event. I believe that this is consistent with the comments made at various times during the City Council's Transportation Committee meetings and briefings. Also you will notice the specific inclusion of language requiring the Firm to develop a comprehensive analysis of those portions of H.B. 3588 that deal with the creation and operation of Regional Mobility Authorities (RMA) and a set of recommendations regarding how the City might either work within the existing framework or amend the law to allow for the creation of a city controlled and directed RMA to facilitate the accomplishment of the City's transportation objectives.

A suggested fee increase to allow us to dedicate the additional resources to accomplish these additional objectives is also provided. Please note that we would not provide the additional services for this level of compensation but for the existing contract and the long-standing mutually beneficial relationship that is in place. Dean International, Inc. is now in a position to provide the City with enhanced communications and public awareness programs to assist the City with its media and printed publication agenda.

Should you have any questions please do not hesitate to give Stanford Lynch or me a call.

Sincerely Yours,

David A. Dean

Attachments